



FOR IMMEDIATE RELEASE

United Launch Alliance Selects Video Systems from Industrial Video & Control for Monitoring Safety of Space Vehicle Launches

IVC's Rugged Cameras and Software Enable ULA to Remotely Monitor Safety of Personnel and Equipment on Launch Pads During Critical Pre-Flight and Launch Phases

Newton, MA – March 16, 2016 – Industrial Video & Control (IVC), a leading manufacturer of industrial video systems, announced today that United Launch Alliance (ULA) has selected IVC's video cameras and software for remote monitoring and recording of activity on launch pads during vehicle launches. ULA provides cost-efficient space launches for the US government, commercial and civil users. To date, ULA has successfully delivered more than 100 satellites into orbit that are used to aid troops on the ground, help meteorologists predict weather patterns and enable personal device-based GPS navigation.

ULA is deploying several IVC high-definition, Class I Division 1-certified APTZ-3045-06 video cameras at three of its space launch complexes, including two complexes located at Cape Canaveral Air Force Station in Florida. IVC's APTZ-3045-06 is built to withstand heavy shocks and vibrations, and work safely where volatile gases exist. The cameras will be used to monitor personnel in hazardous areas, refueling activity, and the separation of mechanical equipment during launches.

Using IVC's video monitoring software, ULA staff located in ULA's operations centers will be able to remotely control camera functions including shutter speed, gain, zoom levels, and more.

"Given the demanding environment we're dealing with on our launch pads, we had very specific video requirements that are not met by most commercially available solutions," said Mark Dowhan, ULA general manager and director of launch operations. "IVC has both in-house hardware and software expertise to meet ULA's unique requirements. They also engineer and manufacture their video systems in the United States which is another important factor for us."

"We are excited to partner with ULA and be a part of their successful missions to space," said Norman Fast, CEO of IVC. "This has been a tremendous experience for us and we're looking forward to working closely with the ULA team on future video projects."

About Industrial Video & Control Company

Founded in 2001, Industrial Video and Control is a leading supplier of video cameras and video management software specifically designed for industrial applications. The company's IP-based video solutions are used by customers worldwide for process evaluation, remote monitoring, personnel safety, site security, and regulatory compliance. IVC's success in the market has been driven by high-quality products, cost-effective solutions, and outstanding service. Based outside Boston, MA, IVC is an ISO 9001-certified company.

For further information, please contact:

Maria Tricca, Marketing Communications Mgr.

Industrial Video & Control

Phone: 617-467-3059, x114

E-mail: mtricca@ivcco.com

Web: www.ivcco.com